

# **GOLKUNDA DIAMONDS AND JEWELLERY LIMITED**

## **Vision**

To be a world class manufacturer of jewelry offering the latest designs and impeccable quality and service to our costumers

## **Mission**

To accomplish our objectives in an environment of fairness, honesty, and respect towards our clients, employees, vendors, shareholders and all stakeholders at large

## **Corporate Philosophy**

Our deep roots in Jewelry industry and experience from markets around the world give us our strong relationship with consumers and are the foundation for our future growth.

We bring our wealth of knowledge and international exposure to the service of our customers in designing, manufacturing and services. To succeed also requires, we believe, the highest standards of corporate behavior. This is our road to sustainable, profitable growth, creating long-term value for our shareholders, our people, and our business partners.

## **Company Back ground**

Golkunda Diamonds and Jewellery Limited is a leading manufacturer of diamond studded gold Jewelry exporting exquisite quality of mass produced Jewelry to customers across India and the world.

We got listed in Bombay Stock Exchange in the country in 1992 to tap the export market as a low cost producer of casting jewelry. Our state of the art facility in SEEPZ (Special Economic Zone) has the capacity to produce more than 500 pieces a day.

## **Product Information**

We offer a range of products in diamond studded gold jewellery including twin rings, semi mounts, pendants, earrings, bracelets, bangles and necklaces. Having a strategic understanding with diamond manufacturers, we have access to large resources of diamonds at a very competitive price. Our current design base with master moulds & dyes is close to 10000 designs.

## **Operation**

With strength of 400 skilled personnel and a churn out of 150 new designs every month, we assure our customer with timely production of exquisite jewelry in tune with the latest trends in the global markets.

The entire manufacturing process is done with stringent quality control at each department and processes are being monitored through an ERP system to ensure operational efficiency. Newer technologies are constantly pursued and adopted to give an edge to our services for our customer like CAD, bar code system, laser soldering etc.

**Marketing**

We are participating in more than 10 exhibitions across the globe to diversify our customer base. These exhibitions also ensure constant touch with our existing customers and open up newer concepts and designs for our Product Development Team. Also we have a dedicated sales team who are doing various client visits across India and abroad to strengthen our customer relations.

Various advertisements across trade magazine and manuals are done to spread our presence and brochures are distributed to get noticed in this largely unorganized industry.

**Facts:**

**Year of Incorporation :** 1990

**Public Listing :** 1992

**Manufacturing Facility :**

**SEEPZ ( Special Economic Zone)**

G-30, Gems And Jewellery Complex III

SEEPZ, Andheri (E), Mumbai – 400 096

**Customer locations :**USA, Middle East, India

**Revenues :** approx US\$ 25 million

**Work Force:** 300